

Task 1

0. What is Spam?	<i>canned luncheon meat</i>
1. What constitutes a big milestone in American culinary history?	the arrival of the canned luncheon meat, known as Spam
2. What made the canned meat popular among consumers?	practical and versatile
3. What caused the soar in sales in the 40s?	was shipped overseas ,to feed Allied troops
4. How has the meaning of the word changed?	has become synonymous, with unsolicited junk email
5. What made the bulk purchase of Spam feasible?	could safely sit on a shelf, for months
6. Which imbalance in soldiers' diet did Spam alleviate?	meat was hard to come by, lack of protein
7. How did soldiers end up feeling about Spam?	they could hardly (stand to) look at it
8. How has Spam been 'elevated' as a product in Korea?	it is presented as a luxury treat
9. Which feature of the skit inspired Internet users?	its annoyingly repetitive chanting
10. What was named after the canned luncheon meat?	unwanted electronic messages called „spam”,or: unsolicited junk email

Task 2

11	12	13	14	15	16	17	18	19	20
K	I	E	F	J	L	B	D	H	M

Task 3

0.	definition	D
21.	cooperation is essential	C
22.	confidentiality	D
23.	effective advocacy strategies	C
24.	expertise required on the increase	B
25.	independent individuals	D
26.	making private opinion public	B
27.	practical realization of shared decisions	A
28.	putting decisions into practice	A
29.	sticking to the point is vital	C
30.	support for global treaties	A

Task 4

Hi Jim,

You wouldn't believe what has happened to me in the past several weeks: I've seen the most extreme weather in my entire life! I first encountered a heat wave, resulting in a three-week drought that decimated my crop. After that a huge storm swept across the area, only to be followed by hail destroying the remainder of my crops and plants.

Obviously, all this could have been prevented, had I been more prepared for such weather. I was informed by fellow farmers that a website exists for weather reports and warnings. I guess other people should also be regularly visiting this site in order to watch out for warnings and make preparations well in advance. In other regions, the authorities had warned the residents of such storms occurring, which is of invaluable help to those who do not have access to the Internet or TV.

I am convinced that global warming is a significant contributing factor, which can only be halted with international cooperation; government regulations should be implemented immediately. With innovative technological development, cars, factories and homes can be designed to produce less carbon-dioxide, resulting in a cleaner and safer world.

Stay safe!

John

Task 5

In a world where time is ever so precious, one tends to neglect seemingly insignificant, but nevertheless important activities: relaxation. We can experience numerous benefits from even a short period of relaxation. Our mind needs time to recover from extensive stress at work, and if we do not provide ourselves sufficient time to relax, we can suffer both mentally and physically. A lack of relaxation may result in anxiety, fatigue or even stomach cramps.

I consider myself lucky enough to work for a company that allows everyone a one-hour lunch break providing us time to not only eat our lunch, but also lounge and chat. This way, we can perform our tasks more effectively, and reduce strain on ourselves. Not working long hours also allows me to participate in leisure activities after work.

One may believe that this requires an extensive amount of money or time; I have good news for you: one can relax without spending a single cent. Not only can you visit the park, but each town has streets, alleys or free museums and art galleries that are open to the public. Additionally, doing yoga at home is also an effective way of combating stress.